

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2	self-identifying adj (apparatus device)	USPAT	OR	OFF	2008/03/03 14:28
S1	1	("6390376").PN.	US-PGPUB; USPAT	OR	OFF	2007/12/06 12:19
S2	0	("6390376").URPN.	USPAT	OR	ON	2007/12/06 12:20
S3	10	("5650604"   "5664948"   "5893075"   "5933811"   "5948061"   "5974396"   "5992888"   "5995942"   "6013007"   "6026369"). PN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/06 12:20
S4	344	("5948061").URPN.	USPAT	OR	ON	2007/12/06 12:23
S5	23	("5995942").URPN.	USPAT	OR	ON	2007/12/06 12:30
S6	64	"6332127"	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/06 12:32
S7	67	"6286005"	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/06 12:34
S8	0	domes-ron.in.	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/06 13:22
S9	352	domes.in.	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/06 13:23
S10	0	domes-ron\$.in.	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/06 13:24
S11	47	"5481509"	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/17 15:35
S12	1	"7293277"	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/17 15:37
S13	1	"5141010".pn.	USPAT	OR	OFF	2008/02/28 08:43
S14	1	"6141010".pn.	USPAT	OR	OFF	2008/02/28 08:43

S15	342	self adj identifying	USPAT	OR	OFF	2008/02/28 08:49
S16	25	S15 and (promotion\$ advertising)	USPAT	OR	OFF	2008/02/28 08:50
S17	1278	705/14.ccls.	USPAT	OR	OFF	2008/02/28 08:59
S18	1278	S17	USPAT	OR	OFF	2008/02/28 09:00
S19	1278	S17	USPAT	OR	OFF	2008/02/28 09:01
S20	1278	S17	USPAT	OR	OFF	2008/02/28 09:01
S21	1278	705/14.ccls.	USPAT	OR	OFF	2008/02/28 09:02
S22	0	"705".ccls.	USPAT	OR	OFF	2008/02/28 09:02
S23	30430	"705"/\$3	USPAT	OR	OFF	2008/02/28 09:02
S24	0	S23 and (secure adj promotion\$)	USPAT	OR	OFF	2008/02/28 09:03
S25	0	S23 and (secure adj promotions)	USPAT	OR	OFF	2008/02/28 09:03
S26	13	secure adj promotion\$	USPAT	OR	OFF	2008/02/28 09:03
S27	1	"7293277".pn.	USPAT	OR	OFF	2008/02/28 09:07
S28	1278	705/14.ccls.	USPAT	OR	OFF	2008/02/28 09:09
S29	7	S28 and (secure adj storage)	USPAT	OR	OFF	2008/02/28 09:10
S30	1	"6363488".pn.	USPAT	OR	OFF	2008/02/28 09:44
S31	1	"7240355".pn.	USPAT	OR	OFF	2008/02/28 10:00
S32	1	"6390376".pn.	USPAT	OR	OFF	2008/02/28 10:02
S33	0	"20070226053"	USPAT	OR	OFF	2008/02/28 10:05
S34	0	"20070226053".pn.	USPAT	OR	OFF	2008/02/28 10:05
S35	0	"20070226053".pn.	USPAT	OR	OFF	2008/02/28 10:06
S36	0	"20070226053".pn.	USPAT	OR	OFF	2008/02/28 10:30

S37	0	("2007/0226053").URPN.	USPAT	OR	OFF	2008/02/28 10:32
S38	1	"5903635".pn.	USPAT	OR	OFF	2008/02/28 10:35
S39	1	"6470079".pn.	USPAT	OR	OFF	2008/02/28 10:36
S40	1	"6286005".pn.	USPAT	OR	OFF	2008/02/28 10:36
S41	1	"6654725".pn.	USPAT	OR	OFF	2008/02/28 10:37
S42	1	"6363488".pn.	USPAT	OR	OFF	2008/02/28 10:54
S43	1	S42 and (database server audiovisual ranking matching transmit content classification classify demographics payment tracking consumption storage statistical)	USPAT	OR	OFF	2008/02/28 10:54
S44	547	targeted adj advertising	USPAT	OR	OFF	2008/02/28 14:25
S45	296	S44 and public	USPAT	OR	OFF	2008/02/28 14:25
S46	1	"6390376".pn.	USPAT	OR	OFF	2008/02/28 14:31
S47	1	S46 and (server database matching transmit promotion secure security demographics payment patterns detection tracking storage statistics accounting)	USPAT	OR	OFF	2008/02/28 14:34
S48	1	"6363488".pn.	USPAT	OR	OFF	2008/02/28 15:04
S49	1	S48 and (offer\$ promotion \$ incentives award\$)	USPAT	OR	OFF	2008/02/28 15:04
S50	199	secure adj content	USPAT	OR	OFF	2008/02/28 15:10
S51	0	S50 and (promotional adj content)	USPAT	OR	OFF	2008/02/28 15:11
S52	115	S50 and (promotion\$ offer \$ award\$ incentives coupons)	USPAT	OR	OFF	2008/02/28 15:12
S53	1	"6950804".pn.	USPAT	OR	OFF	2008/03/03 06:14
S54	2	audience adj ranking	USPAT	OR	OFF	2008/03/03 06:37

S55	1	"6950804".pn.	USPAT	OR	OFF	2008/03/03 08:17
S56	1	S55 and secure	USPAT	OR	OFF	2008/03/03 08:17
S57	1	S55 and (demographics day date time events region feedback)	USPAT	OR	OFF	2008/03/03 08:38
S58	1	"7293277"	US-PGPUB; USPAT; USOCR	OR	ON	2008/03/03 10:14
S59	1	"6950804".pn.	USPAT	OR	OFF	2008/03/03 10:14
S60	0	S59 and S58	USPAT	OR	OFF	2008/03/03 10:14
S61	2	S59 S58	USPAT	OR	OFF	2008/03/03 10:14
S62	1	S61 and (resource database advertiser)	USPAT	OR	OFF	2008/03/03 10:15
S63	0	S61 and classification	USPAT	OR	OFF	2008/03/03 10:25
S64	0	S62 and demographic\$	USPAT	OR	OFF	2008/03/03 10:40
S65	1	"7293277"	US-PGPUB; USPAT; USOCR	OR	ON	2008/03/03 12:20
S66	1	"6950804".pn.	USPAT	OR	OFF	2008/03/03 12:20
S67	2	S66 S65	USPAT	OR	OFF	2008/03/03 12:20
S68	1	S67 and tracking	USPAT	OR	OFF	2008/03/03 12:20
S69	1	S67 and (rate profit statistics money)	USPAT	OR	OFF	2008/03/03 12:30

3/3/2008 3:05:04 PM

C:\Documents and Settings\mgoldman\My Documents\EAST\Workspaces\10670756.wsp